

Recent Developments In The Study Of Business And Economic History: Essays In Memory Of Herman E. Kro

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EMPLOYMENT IN EUROPEAN HIGH TECH MANUFACTURING SMES DURING THE RECOVERY (2009-2011)

EL EMPLEO EN LAS EMPRESAS MANUFACTURERAS DE ALTA TECNOLOGÍA EN LAS PYMES DURANTE LA RECUPERACIÓN (2009-2011)

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ABSTRACT

The industrial policy debate in the EU is mostly centred on the importance of high-tech manufacturing in the recovery from the 2008/2009 crisis and for the future prosperity of Europe. This paper looks at employment in European high-tech manufacturing Small and Medium sized Enterprises (SMEs) during the recovery from the global financial and economic crisis: 2009 - 2011. Its aim is to study the relations between employment in said sector and macroeconomic policy and structural factors. A simple regression is used to ascertain the influence of these factors on employment in high-tech manufacturing SMEs. Policy implications are also drawn.

Key words: Small and Medium Sized Enterprises, European High-tech SMEs, Employment Growth, Recovery, Crisis. **JEL:** J21, J08.

RESUMEN

El debate sobre la política industrial en la UE está fundamentalmente centrado en la importancia que deben tener los sectores manufactureros de alta tecnología en la recuperación de la crisis del 2008/2009 y para la prosperidad futura en Europa. Este artículo analiza el empleo en pequeñas y medianas empresas (SME en sus siglas en inglés) europeas que trabajan en sectores de alta y media tecnología y se centra en el periodo de recuperación de la crisis global y financiera del 2009-2011. El objetivo es estudiar las relaciones entre el empleo en dicho sector y la política macroeconómica y los factores estructurales. Se hace uso de una regresión simple para comprobar la influencia de dichos factores sobre el empleo en SME en sectores de alta tecnología. A partir de este análisis se extraen recomendaciones en materia de política económica.

Palabras claves: Pequeña y mediana empresa, Manufacturas de alta tecnología, Crecimiento del empleo, Recuperación económica, Crisis. **JEL:** J21, J08.

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